



WKXW-FM
Community Outreach Report
Q1 2016

Following is a listing of some significant issues responded to by the Station WKXW-FM (NJ101.5), Trenton, New Jersey, along with the most significant programming treatment of those issues for the period of **January 2016 through March 2016**. The listings are by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The order in which the community outreach events appear does not reflect any priority or significance.

Issue/Event: C.Y.O Bromley Neighborhood Civic Center Open House

Date: Saturday, February 13, 2016

Time: 10:00 am

Duration: 4 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the C.Y.O Bromley Neighborhood Civic Center Open House in Hamilton, NJ. The purpose of the open house was to provide the public information about summer camp programs and activities offered by the Civic Center in support of the YMCA & community. Event was attended by Mike Hildebrandt, NJ 101.5 promotions coordinator.

Issue/Event: Montclair State University Career & Internship Fair

Date: Thursday, February 18, 2016

Time: 10:00 am

Duration: 2 hours

Description of Program/Event: Station promoted awareness by promoting the event on NJ 101.5.com website and by attending the Montclair State University Career & Internship Fair in Montclair, NJ. The purpose of the career fair was to give students the opportunity to obtain experience in their field of study, particularly through internships at the radio station. WKXW collected resumes and hired interns from this event for the Summer 2016 semester. Event was attended by Mike Hildebrandt, NJ 101.5 promotions coordinator.

Issue/Event: Polar Bear Plunge

Date: Saturday, February 20, 2016

Time: 10:00 am

Duration: 5 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Polar Bear Plunge in Seaside Heights, NJ. The purpose of this event was to help raise money and support for Special Olympics New Jersey. Event was attended by Mike Hildebrandt, NJ 101.5 promotions coordinator and Ray Handel, NJ 101.5 marketing director.

Issue/Event: The College of New Jersey Spring Career & Internship Fair

Date: Friday, February 26, 2016

Time: 9 am

Duration: 5 hours

Description of Program/Event: Station promoted awareness by promoting event on NJ 101.5.com website and by attending the TCNJ Spring Career & Internship Fair in Ewing, NJ. The purpose of the career fair was to give students the opportunity to obtain experience in their field of study, particularly through internships at the radio station. WKXW collected resumes and hired interns from this event for the summer 2016 semester. Event was attended by Annette Petriccione, NJ 101.5 assistant news director and Patrick Lavery, NJ 101.5 anchor.

Issue/ Event: Rock Your Socks Off Dance Party

Date: Saturday, March 12, 2016

Time: 1:00 pm

Duration: 3 hours

Description of Program/Event: Station promoted awareness by announcing the event on air, on website and by attending the Rock Your Socks Off Dance Party at the Cranberry Inn in Cranberry, NJ. The purpose of this event was to provide support to those with Down Syndrome with a fun day of programs and activities. Event was attended by Mike Hildebrandt, NJ 101.5 promotions coordinator.